



WAEAL AL SALEH

MARKETING & COMMUNICATION SPECIALIST

KEY STRENGTHS

Dependable and skilled marketing student with a vast knowledge of international marketing and business communication aspects. Fond of conducting researches and finding new tools and methods for marketing.

My motto is: **"Dream it, work hard on it"**.

GET IN CONTACT

Mobile: +31 68-42-51537
Email: w.saleh.nl@gmail.com
Portfolio: wsalehnl.wixsite.com/website

Address:
The Netherlands
Utrecht - Maarssen
Schaepmanstraat 82 - 3601WL

PREVIOUS EXPERIENCE

MARKETING PROMOTER

Samsung Nederland - CPM (10/2021 - Present)

Working in sales and marketing promotion for Samsung in the Netherlands.

MARKETING & COMMUNICATION INTERN

Eureka Creative Agency - (03/2022 - 06/2022)

- Creative Content Creation
- Email Newsletter Design
- Email Marketing
- Copywriting
- Market Research
- E-commerce management
- SEO
- B2B Communication
- Social media management
- Social media growth
- Product design

MARKETING PROJECT MANAGEMENT INTERN

W.Green Agency - (02/2022 - 04/2022)

- Project management for multiple brands
- Creative Content Creation
- Press release
- Monthly reports & Wrap-up report

MARKETING ASSISTANT (INTERN)

RCI Banque - Group Renault (08/2020 - 02/2021)

Responsible for assisting the product manager with marketing activities such as handling production of marketing materials, and more:

- Market Research.
- Services Letters.
- Managing Services Systems.
- Internal & External Communication Projects.
- Products Design.
- Invoicing.
- B2B & B2C Communication and Evaluation.

INVENTORY CONTROL SPECIALIST

RGIS . (08/2019 - 08/2020)

Worked for RGIS company and specialized in this field.

REFERENCES

Inès LOBATO...

Marketing Product Manager for Services

Email: ines.lobato@rcibanque.com
T +31636041387.

Barend Jan Bunshoten...

District Manager RGIS Nederland

Email: dist745@rgis.com.
T +31853035250.

Jacqueline Schuurman...

Teacher and Mentor International
Business Studies ROC MBO College
Amstelland

T +31681289574.
Email: j.schuurman@rocva.nl.

Mariette Osinga...

Teacher and Mentor International
Business Studies ROC MBO College
Amstelland

T +31-20 579 12 99 | M +31 6-21 84 13 11
Email: m.osinga@rocva.nl | www.rocva.nl

Annette Dagelet

Teacher and Mentor International
Business Studies ROC MBO College
Amstelland

T +31-20 579 12 99 | Email:
a.dagelet@rocva.nl

Mark de Hiep

Teacher and Mentor International
Business Studies ROC MBO College
Amstelland

T +31-20 579 12 99 | M +316-38 33 10 51
E m.dehiep@rocva.nl | www.rocva.nl

PSYCHOSOCIAL SUPPORT SPECIALIST

War Child - UNICEF - Save The Children. (2016)

Worked as a volunteer in a partnership project "TeamUp" between (War Child- Save The Children- UNICEF) organizations in Psychosocial support project for refugees minors in the camps in the Netherlands.

INTEGRATION PROJECTS

The Hague Peace Projects . (2016)

Worked with the Hague Peace Project (HPP) organization in the Integration Programs for the refugees in the Netherlands.

DATA ENTRY

Save The Children. (2014)

Worked for the organization in a project to make surveys and database for all Syrian refugees in Egypt.

PREVIOUS EDUCATION

ROC VAN AMSTERDAM - (COLLEGE AMSTELLAND)

Vocational Education - MBO niveau 4 (2019 - 2022) - GRADUATED

Studied IBS and specialized in the International Marketing and Communication -BTEC- (Bilingual education).

BRITISH LANGUAGE TRAINING CENTER (BLTC)

Graduated (2017 - 2019)

- Advanced Courses.
- IELTS Diploma.

ALMAJMOUAA ALARABIA

Secondary School - HAVO 5 (2010 - 2012)

- Graduated.

PERSONAL SKILLS

- MICROSOFT OFFICE.
- MARKET RESEARCH.
- INTERNATIONAL COMMUNICATION.
- PRODUCT DESIGNING.
- TEAM LEADING.
- INTERPERSONAL COMMUNICATION.
- CRITICAL THINKING.
- DETAIL-ORIENTED.

LANGUAGES

- Arabic: Native speaker.
- English: Proficient in spoken and written.
- Dutch: Very good command.
- Spanish: Beginner.