



# Inbound Marketing Optimization Certified

---

**Wael Al Saleh**

The bearer of this certificate is hereby deemed knowledgeable and skilled in refining and optimizing their inbound marketing strategies. They have been tested on the best practices and have an understanding of planning effective marketing projects, implementing conversational marketing, optimizing for higher conversion rates, making a website accessible, and gathering customer testimonials. All this will help this inbound marketer continue to solve for their

Valid from: Dec 4 2022 - Jan 3 2024

---

Certification code: 05bfc32df5724e648914e70716c5f2a8

**HubSpot** Academy

*Yamini*  
CEO Yamini Rangan